

FOR IMMEDIATE RELEASE

**BUDDING BOOK COLLECTORS LEARN THE BASICS AT THE
45TH CALIFORNIA INTERNATIONAL ANTIQUARIAN BOOK FAIR**

PASADENA, Calif. (January 10, 2012) – If you have a passion for books and have thought about starting to build a collection, you won't want to miss the 45th California International Antiquarian Book Fair at the Pasadena Convention Center Feb. 10-12.

In addition to having hands-on access to the collections and rare treasures of more than 200 booksellers from the Antiquarian Booksellers' Association of America (ABAA), the book fair will feature the seminar Book Collecting 101 – a basic introduction to book collecting for the budding bibliophile in you.

Following are just a few of the tips to building a book collection provided by experts:

- Collect, don't accumulate
- Collect what you love
- Educate yourself
- Attend book fairs
- Establish relationships with reputable booksellers

"A good collection is limited and focused, has weight, scope and narrative," says Brad Johnson, owner of The Book Shop in Covina, one of the exhibitors at the upcoming book fair.

So, just what are some of the things that make a book collectible?

- Signed or inscribed material
- Provenance
- First edition of an important book in fine condition
- Supply and demand

"I always tell people that, unless they have a 15th century book, it is not of value simply because it is old," says Carol Sandberg, of Los Angeles-based Michael Thompson Rare Books. "There has to be something to MAKE it valuable; for example, the first appearance of an important text or a text by a collectible author, or something in the appearance of the book," adds Sandberg, who is moderating the Book Collecting 101 panel.

Learn more about book collecting from the experts at the Book Collecting 101 Seminar, which will be held on Sunday, Feb. 12 at 11:30 a.m. – 12:30 p.m.

Book Fair hours are Friday, February 10 from 3 p.m. to 8 p.m.; Saturday, February 11 from 11 a.m. to 7 p.m. and Sunday, February 12 from 11 a.m. to 5 p.m. at the Pasadena Convention Center, located at 300 East Green Street, Pasadena, CA. Tickets on Friday, February 10 are \$25 and provide three-day admission. Proceeds from Friday tickets will benefit the Huntington Library. Tickets purchased on Saturday or Sunday are \$15 and include return entry throughout the remainder of the Book Fair.

For more information, visit www.labookfair.com or call 800-454-6401. Connect with the Book Fair at <http://twitter.com/labookfair> or <http://www.facebook.com/LABookFair>.

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